

X COPY

# fashion calendar

## 1971

31 st year • issued weekly

NOVEMBER 1

| JANUARY                                                                                                             | MAY                                                                                                                 | SEPTEMBER                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30       |
| FEBRUARY                                                                                                            | JUNE                                                                                                                | OCTOBER                                                                                                             |
| S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28             | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30       | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 |
| MARCH                                                                                                               | JULY                                                                                                                | NOVEMBER                                                                                                            |
| S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31    | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31    | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30       |
| APRIL                                                                                                               | AUGUST                                                                                                              | DECEMBER                                                                                                            |
| S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30       | S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31    | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30 31    |

ruth finley, publisher   tr 9-2343   8 east 77th street   new york, n.y. 10021



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

## WEEK ENDING SATURDAY, OCTOBER 30, 1971

| DATE                                                | WHAT'S GOING ON                                                                                                                                                                                                                                                                         | GIVEN BY                                            | WHERE                                                              |
|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|--------------------------------------------------------------------|
| Thursday<br>Oct. 28<br>10:00 A.M.                   | OPENING OF SPRING<br>COLLECTION<br>Also Monday, Nov. 1 at 10:00 A.M. By reservation.                                                                                                                                                                                                    | MISS DIOR                                           | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR<br>Contact: LO.4-9220. |
| Oct. 28                                             | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.                                                                                                                                                                                                                  |                                                     |                                                                    |
| Oct. 28                                             | 11:00 A.M., JOHN ANTHONY, 530 Seventh Avenue, 29th floor, 239-7080.                                                                                                                                                                                                                     |                                                     |                                                                    |
| Thursday<br>Oct. 28<br>12:00 Noon                   | OPENING OF<br>SPRING COLLECTION<br>By invitation. Thereafter by appointment. Contact: 244-5693.                                                                                                                                                                                         | COUNTESS ALEXANDER                                  | 530 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR                         |
| Oct. 28                                             | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.                                                                                                                                                                                                                        |                                                     |                                                                    |
| Oct. 28                                             | 2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.                                                                                                                                                                                                                         |                                                     |                                                                    |
| Thursday<br>Oct. 28<br>5:00 P.M.                    | OPENING OF<br>SPRING COLLECTION<br>Also Oct. 29, Nov. 2 and 4 at 5:00. Contact: Marjorie Plecher, CI. 7-2200.                                                                                                                                                                           | RAY AGHAYAN/BOB MACKIE<br>(8636 MELROSE AVE., L.A.) | HOTEL GOTHAM<br>PRIVATE SUITE                                      |
| Thursday<br>Oct. 28<br>6:00 P.M.-<br>8:00 P.M.      | FUR FASHION SHOW<br>IN SPAIN<br>Mr. Fred designs a special luxury fur collection. Show for benefit of Cancer Research. By invitation. Publicity: Lisa Curtis, 684-7444.                                                                                                                 | MR. FRED FOR<br>FUR & SPORT                         | PALACE HOTEL<br>MADRID, SPAIN                                      |
| Thursday<br>Oct. 28-<br>Oct. 31                     | ANNUAL SKI AND<br>SPORTS SHOW<br>Hours: Oct. 28, 4:00 to 11:00 P.M.; Oct. 29, 4:00-Midnight;<br>Oct. 30, 1:00-11:00 P.M.; Oct. 31, 1:00-9:00 P.M. Fashion shows each day. Price: \$2.50. Contact: Exposition Marketing, 799-7000.                                                       | INT'L SKI AND<br>WINTER SPORTS SHOW                 | NEW YORK COLISEUM<br>COLUMBUS CIRCLE                               |
| Beginning<br>Thursday<br>Oct. 28                    | OPENING OF SPRING<br>COLLECTION<br>Continuous showings. Contact: Bernice Geller, WI. 7-2055.                                                                                                                                                                                            | MARDI GRAS<br>BY JERRY MARSCH                       | 498 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR                         |
| Beginning<br>Thursday<br>Oct. 28                    | OPENING OF SPRING<br>COLLECTIONS<br>Coats, dresses, suits; also exclusive Liberty of London prints in shirts, skirts, sport dresses. Informal showings. Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.                                                                         | GLORIA SACHS                                        | 530 SEVENTH AVENUE<br>SHOWROOM - 30TH FLOOR                        |
| Friday<br>Oct. 29<br>8:45 A.M.<br>and<br>11:45 A.M. | "THE CHANGING CONSUMER"<br>-- TWO SHOWINGS<br>"American Ready-to-Wear Trends -- Spring, 1972". Co-chmn: Elyse Riley, Gimbels; Jean Meek Barker, Redbook Magazine. Prices--breakfast: \$10.00, members; \$20.00 guests; luncheon: \$15.00, members; \$25.00 guests. Contact: CI. 7-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA)    | NEW YORK HILTON HOTEL<br>BALLROOM                                  |



| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                                                       | <u>GIVEN BY</u>                   | <u>WHERE</u>                               |
|------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|--------------------------------------------|
| Oct. 29                                        | 5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, CI.7-2200.                                                                                                                                                                                                                                                                                                                                      |                                   |                                            |
| Friday<br>Oct. 29<br>8:00 P.M.<br>Dinner       | "APRIL IN PARIS"<br>BENEFIT BALL<br>"Paris Salutes New York" -- 20th annual ball for benefit of drug rehabilitation and cancer research. Honorary Chmn: The Duchess of Windsor, Mrs. Dwight D. Eisenhower, Mr. Henry A. Kissinger. Honorary Anniversary Chmn: His Excellency Charles E. Lucet and Madame Lucet. Price: \$175 each (black tie). Contact: Claude Philippe, 250 Park Ave., Suite 505, 986-2060. | AMERICAN-FRENCH<br>FOUNDATION     | WALDORF-ASTORIA<br>GRAND BALLROOM          |
| Saturday<br>Oct. 30<br>7:30 P.M.<br>Dinner     | THIRTEENTH ANNUAL<br>GUILD DINNER<br>Honoring : Peter Clements of Peter Clements, Inc.; Ede Johnstone of Chas. A. Stevens; Gracy Lahey of McGreevy, Werring & Howell, Inc.; Belle Saunders of Abe Schrader. Tickets: \$60.00 per couple. Contact: Marion Auley, 947-8470.                                                                                                                                    | FASHION SALES GUILD               | WALDORF-ASTORIA<br>JADE & BASILDON SUITE   |
| Oct. 30-<br>Nov. 2                             | FASHION FAIR IN LONDON - Showings of Kings Road Club (young ready-to-wear), London Designer Collections and Bloomsbury Pret-A-Porter. Press Contact: Ben Coster Associates, 54 Picadilly, London, W. L V, England.                                                                                                                                                                                           |                                   |                                            |
| Oct. 31                                        | HALLOWEEN (Sunday)                                                                                                                                                                                                                                                                                                                                                                                           |                                   |                                            |
| <u>WEEK BEGINNING MONDAY, NOVEMBER 1, 1971</u> |                                                                                                                                                                                                                                                                                                                                                                                                              |                                   |                                            |
| Nov. 1                                         | 10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO.4-9220.                                                                                                                                                                                                                                                                                                                                            |                                   |                                            |
| Monday<br>Nov. 1<br>11:00 A.M.                 | OPENING OF<br>SPRING COLLECTION<br>Showings at 10:30 and 2:30 thereafter. Contact: BR. 9-9223.                                                                                                                                                                                                                                                                                                               | CUDDLECOAT &<br>LaFLAQUE DE PARIS | 500 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR |
| Nov. 1                                         | 11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, 244-3877.                                                                                                                                                                                                                                                                                                                                         |                                   |                                            |
| Nov. 1                                         | 12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.                                                                                                                                                                                                                                                                                                                                         |                                   |                                            |
| Monday<br>Nov. 1<br>2:30 P.M.                  | SPRING COLLECTION<br>BY OLE BORDEN<br>By reservation. Contact: LO. 4-3600.                                                                                                                                                                                                                                                                                                                                   | REMBRANDT                         | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR |
| Cancelled<br>Nov. 1                            | CHRISTIAN DIOR-NEW YORK THIRD SHOWING, ORIGINALLY SCHEDULED FOR MONDAY, NOV. 1, AT 2:30 P.M., HAS BEEN CANCELLED.                                                                                                                                                                                                                                                                                            |                                   |                                            |
| Nov. 1                                         | 4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 8th fl., LW. 4-0454.                                                                                                                                                                                                                                                                                                                                   |                                   |                                            |
| Nov. 1                                         | 6:00 P.M., HELGA, Hotel Gotham, Private Suite, CI. 7-2200.                                                                                                                                                                                                                                                                                                                                                   |                                   |                                            |
| Monday<br>Nov. 1-<br>Nov. 25                   | FRENCH PRET-A-PORTER<br>AND SPORTWEAR<br>Dennet Barry's Spring and Summer collection from Paris. Contact: Maurice Choukron, 586-7000. Publicity: Ruth Hammer Assoc., 685-8290.                                                                                                                                                                                                                               | DENNET BARRY                      | NEW YORK HILTON HOTEL<br>PRIVATE SUITE     |
| Beginning<br>Monday<br>Nov. 1                  | SPRING AND RESORT<br>COLLECTION<br>Afternoon and cocktail fashions. Continuous showings. Contact: 594-4470.                                                                                                                                                                                                                                                                                                  | CASI<br>(AL COLE/JEFFREY SIMPSON) | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR |



| <u>DATE</u>                    | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                        | <u>GIVEN BY</u>                         | <u>WHERE</u>                                 |
|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------|
| Beginning<br>Monday<br>Nov. 1  | OPENING OF SPRING<br>COLLECTION<br>By appointment. Contact: 524-4510.                                                                                                                                                         | GINO CHARLES BY<br>BETSE CANN           | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR   |
| Beginning<br>Monday<br>Nov. 1  | OPENING OF<br>SPRING COLLECTION<br>Continuous showings. Contact: 594-3000.                                                                                                                                                    | MORTON MYLES FOR<br>MALCOLM CHARLES     | 530 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR   |
| Beginning<br>Monday<br>Nov. 1  | OPENING OF SPRING<br>JUNIOR COLLECTION<br>Also Ruth Norman for Gay Gibson; and Quincy Petites.<br>Contact: 564-4130.                                                                                                          | GAY GIBSON                              | 1411 BROADWAY<br>SHOWROOM - 24TH FLOOR       |
| Beginning<br>Monday<br>Nov. 1  | OPENING OF<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: Ethel Shieff, 736-3075.                                                                                                                       | JIMMAE BY<br>MARY MATISSE               | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR  |
| Beginning<br>Monday<br>Nov. 1  | OPENING OF SPRING<br>COLLECTION<br>Continuous showings. Contact: Rita Young, 244-3815.                                                                                                                                        | LAWRENCE OF LONDON                      | 512 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR  |
| Beginning<br>Monday<br>Nov. 1  | OPENING OF SPRING<br>COLLECTION<br>Continuous showings by appointment. Contact: CH. 4-3169.                                                                                                                                   | MODERN COUTURE<br>BY PEG ENDERSBY       | 530 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR  |
| Beginning<br>Monday<br>Nov. 1  | OPENING OF<br>SPRING COLLECTION<br>Also Momentum collection. Continuous by appointment. Contact: 564-4130.                                                                                                                    | PLW<br>BY JOHN MULLEN                   | 1411 BROADWAY<br>SHOWROOM - 24TH FLOOR       |
| Beginning<br>Monday<br>Nov. 1  | OPENING OF<br>SPRING COLLECTION<br>Malcolm Starr by Elinor Simmons; and Malcolm Starr International by Rizkallah.<br>Continuous showings by appointment. Contact: 594-0030.                                                   | MALCOLM STARR; &<br>MALCOLM STARR INT'L | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR  |
| Monday<br>Nov. 1-<br>Nov. 12   | SPRING AND SUMMER<br>COLLECTION<br>By appointment. Contact: Carolyn Holland, Nippi New York, 155 East 55th<br>Street, 758-7760. Showing of couture collection, Nov. 2, 4 at 5:30;<br>boutique, Nov. 3 at 5:30, by invitation. | HANAE MORI                              | WALDORF-ASTORIA<br>SUITE 40-H                |
| Monday<br>Nov. 1-<br>Nov. 12   | AUDIO-VISUAL<br>PRESENTATION<br>"The Other Woman" -- fashion presentation of Kayser-Perma-Lift bra<br>collection. Showings each day at 10:30 and 2:30. Contact: Bernadette<br>Koziel, PL. 7-9600.                             | KAYSER-PERMA-LIFT                       | 640 FIFTH AVENUE<br>SHOWROOM                 |
| Nov. 2                         | ELECTION DAY (Tuesday)                                                                                                                                                                                                        |                                         |                                              |
| Beginning<br>Tuesday<br>Nov. 2 | OPENING OF SPRING<br>COLLECTION<br>Showings at 10:30, 1:30, 3:30. Contact: Sydney Bloomberg, 736-5890.                                                                                                                        | JOSEPH STEIN<br>BY MURIEL READE         | 205 WEST 39TH STREET<br>SHOWROOM - 9TH FLOOR |
| Nov. 2                         | 11:00 A.M., JOHN ANTHONY, 530 Seventh Avenue, 29th floor, 239-7080.                                                                                                                                                           |                                         |                                              |
| Nov. 2                         | 11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Ave., 2nd fl., LO. 3-0988                                                                                                                                               |                                         |                                              |



| <u>DATE</u>                                 | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                         | <u>GIVEN BY</u>                                  | <u>WHERE</u>                                    |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|-------------------------------------------------|
| Nov. 2                                      | 12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.                                                                                                                                                                                                                                                                                                         |                                                  |                                                 |
| Nov. 2                                      | 2:00 P.M., LAIRD KNOX BY TRACY MILLS, 512 Seventh Ave., 38th floor, LA.4-2544.                                                                                                                                                                                                                                                                                                 |                                                  |                                                 |
| Tuesday<br>Nov. 2<br>4:00 P.M.              | SHOWING OF<br>SPRING COLLECTION<br>By invitation. Thereafter by appointment. Contact: Florence Napp, WI.7-5324.                                                                                                                                                                                                                                                                | LANVIN FOR<br>ANDREW ARKIN                       | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR      |
| Nov. 2                                      | 5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, CI.7-2200.                                                                                                                                                                                                                                                                                                        |                                                  |                                                 |
| Tuesday<br>Nov. 2<br>6:00 P.M.<br>Cocktails | FASHION RECEPTION--<br>AND HORSE SHOW<br>Reception from 6:00-8:00 P.M. honoring Mr. & Mrs. Andrew Goodman; followed by an evening at opening night of the National Horse Show. Chmn: Jerry Silverman. Co-Chmn: Bess Myerson, Abe Schrader, Pauline Trigere. Tickets: \$125.00 each. Contact: Arthur Feuer, American Jewish Committee, 165 East 65th St., PL. 1-4000, Ext. 383. | AMERICAN JEWISH COMMITTEE<br>FOR HUMAN RELATIONS | STATLER HILTON HOTEL &<br>MADISON SQUARE GARDEN |
| Beginning<br>Tuesday<br>Nov. 2              | OPENING OF<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: Betsey Klein, 736-1076.                                                                                                                                                                                                                                                                        | AQUANALA                                         | 512 SEVENTH AVENUE<br>SHOWROOM - 13TH FLOOR     |
| Beginning<br>Tuesday<br>Nov. 2              | OPENING OF<br>SPRING COLLECTION<br>Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.                                                                                                                                                                                                                                                                    | ELEANOR BRENNER FOR<br>BRENNER COUTURE           | 498 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR      |
| Beginning<br>Tuesday<br>Nov. 2              | SPRING COLLECTION<br>BY FRANCES PRISCO<br>Continuous showings. Contact: LO. 4-9311.                                                                                                                                                                                                                                                                                            | TED BROWN, INC.                                  | 498 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR      |
| Beginning<br>Tuesday<br>Nov. 2              | OPENING OF<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: 564-0910.                                                                                                                                                                                                                                                                                      | CLAUDIA<br>BY GEORGE HALLEY                      | 498 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR      |
| Beginning<br>Tuesday<br>Nov. 2              | OPENING OF<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: Nancy DiCostanzo, PE.6-8888.                                                                                                                                                                                                                                                                   | ANNEMARIE GARDIN                                 | 205 WEST 39TH STREET<br>SHOWROOM - 15TH FLOOR   |
| Beginning<br>Tuesday<br>Nov. 2              | SPRING<br>COLLECTION<br>Contact: Bernice Lewis, 279-3410. Publicity: Stutman Assoc., 247-2662.                                                                                                                                                                                                                                                                                 | GIORGINI                                         | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR      |
| Beginning<br>Tuesday<br>Nov. 2              | OPENING OF SPRING<br>COLLECTION<br>Continuous by appointment. Contact: 239-4600.                                                                                                                                                                                                                                                                                               | KASPER-JOAN LESLIE;<br>KASPER FOR J.L. SPORT     | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR      |
| Beginning<br>Tuesday<br>Nov. 2              | SPRING COLLECTION<br>BY GEORGE SAMEN<br>Continuous showings by appointment. Contact: 947-7457.                                                                                                                                                                                                                                                                                 | KIKI HART                                        | 530 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR      |
| Beginning<br>Tuesday<br>Nov. 2              | OPENING OF<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: LW. 4-9000.                                                                                                                                                                                                                                                                                    | LESLIE FAY                                       | 1400 BROADWAY<br>SHOWROOM - 16TH FLOOR          |
| Beginning<br>Tuesday<br>Nov. 2              | SPRING<br>COLLECTION<br>"All the Looks of Spring". Continuous showings. Contact: 524-3818.                                                                                                                                                                                                                                                                                     | MR. MORT BY<br>STAN HERMAN                       | 498 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR      |



| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                                                      | <u>GIVEN BY</u>                                  | <u>WHERE</u>                                    |
|-----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|-------------------------------------------------|
| Tuesday<br>Nov. 2-<br>Nov. 9                  | 88TH ANNUAL<br>HORSE SHOW<br>Public relations: Ed Corrigan, 752-2097.                                                                                                                                                                                                                                                                                                                                       | NAT'L HORSE SHOW<br>OF AMERICA                   | MADISON SQUARE GARDEN<br>7TH AVE. & 33RD STREET |
| Nov. 3                                        | 10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA.4-7626.                                                                                                                                                                                                                                                                                                                                         |                                                  |                                                 |
| Wednesday<br>Nov. 3<br>11:00 A.M.             | OPENING OF SPRING<br>COLLECTION<br>By reservation. Contact: Marion Sunshine, 736-6180.                                                                                                                                                                                                                                                                                                                      | ADRI FOR<br>CLOTHES CIRCUIT                      | 550 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR      |
| Nov. 3                                        | 12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.                                                                                                                                                                                                                                                                                                                                        |                                                  |                                                 |
| Wednesday<br>Nov. 3<br>12:00 Noon<br>Luncheon | FASHION SHOW<br>AT BENEFIT LUNCHEON<br>Fashions by Thea Porter and Neustadter Furs. Producer and commentator:<br>Phyllis Youngheart. Contact: Shirley Adler, PL. 1-1118.                                                                                                                                                                                                                                    | FIGHT FOR SIGHT                                  | WALDORF-ASTORIA<br>STARLIGHT ROOF               |
| Wednesday<br>Nov. 3<br>12:30 P.M.<br>Luncheon | FASHION SHOW<br>AT LUNCHEON<br>"Imported Festive Fashions for Holiday and Resort". Gabriel. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen<br>Perl, TE. 2-8212.                                                                                                                                                                                                                               | TRES VITE                                        | BARBETTA RESTAURANT<br>321 WEST 46TH STREET     |
| Nov. 3                                        | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.                                                                                                                                                                                                                                                                                                                                            |                                                  |                                                 |
| Wednesday<br>Nov. 3<br>3:00 P.M.              | OPENING OF<br>SPRING COLLECTION<br>By invitation. Appointment thereafter. Contact: Shirley Ornstein, LO.4-9115.                                                                                                                                                                                                                                                                                             | ANNE FOGARTY                                     | 550 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR      |
| Nov. 3                                        | 4:00 P.M., DONALD BROOKS, 550 Seventh Ave., 21st floor, 947-8235.                                                                                                                                                                                                                                                                                                                                           |                                                  |                                                 |
| Nov. 3                                        | 4:00 P.M., CHESTER WEINBERG, 530 Seventh Ave., 16th floor, 736-1690.                                                                                                                                                                                                                                                                                                                                        |                                                  |                                                 |
| Wednesday<br>Nov. 3<br>6:00 P.M.              | OPENING: NEW STORE<br>IN ATLANTA, GA.<br>By invitation. Contact: Doris Shaw, 675-1000.                                                                                                                                                                                                                                                                                                                      | FRANKLIN SIMON                                   | 200 PEACHTREE CTR. SO.<br>ATLANTA, GEORGIA      |
| Wednesday<br>Nov. 3<br>6:00 P.M.              | OPENING OF<br>SPRING COLLECTION<br>By reservation. Thereafter by appointment. - Plaza Hotel. Contact:<br>711 N. Cienga Blvd., L.A. or PL. 9-3000 (N.Y.)                                                                                                                                                                                                                                                     | MICHAEL NOVARESE &<br>PIETRO ORSINI              | PLAZA HOTEL<br>PRIVATE SUITE                    |
| Nov. 3                                        | 6:00 P.M., HELGA, Hotel Gotham, Private Suite, CI. 7-2200.                                                                                                                                                                                                                                                                                                                                                  |                                                  |                                                 |
| Tuesday<br>Nov. 3<br>6:30 P.M.-<br>8:30 P.M.  | "GETTING AHEAD '71" --<br>FASHION CAREER COURSE<br>"Promotions" -- fourth of 5 sessions. Speakers: Franchellie Cadwell--<br>Cadwell/Compton; Francine Coffey--The Singer Co.; Kenneth--Kenneth Beauty<br>Salons & Products; Leonard A. Lauder--Estee Lauder; Wilmer Weiss--Franklin<br>Simon. Co-Moderators: Vivian Auerbach and Ero Williams. Price of<br>individual lecture: \$4.50. Contact: CI. 7-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | 345 EAST 47TH STREET<br>UNITED ENGINEERING CTR. |
| Thursday<br>Nov. 4<br>10:30 A.M.              | PREVIEW OF<br>SPRING COLLECTION<br>Preview of Bonnie Cashin's collection for Philip Sills. By invitation.<br>By appointment beginning Mon., Nov. 8. Contact: Arthur Sheer, LO. 5-0274.<br>Publicity: Ruth Hammer Associates, 685-8290.                                                                                                                                                                      | PHILIP SILLS BY<br>BONNIE CASHIN                 | 48 WEST 37TH STREET<br>SHOWROOM - 5TH FLOOR     |



| <u>DATE</u>                                 | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                          | <u>GIVEN BY</u>                             | <u>WHERE</u>                                  |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------|
| Thursday<br>Nov. 4<br>2:00 P.M.             | OPENING OF<br>SPRING COLLECTION<br>For press and buyers, by invitation. Thereafter by appointment. Contact:<br>Hal Krauss, 736-8888.                                                                                                                                            | MODELIA BY<br>DON SIMONELLI                 | 205 WEST 39TH STREET<br>SHOWROOM - 14TH FLOOR |
| Nov. 4                                      | 2:30 P.M., TRAVILLA, 550 Seventh Avenue, 2nd floor, 564-2155.                                                                                                                                                                                                                   |                                             |                                               |
| Nov. 4                                      | 5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, CI.7-2200.                                                                                                                                                                                                      |                                             |                                               |
| Nov. 5                                      | GERMAN INDUSTRIES FAIR IN BERLIN (Nov. 5-14)                                                                                                                                                                                                                                    |                                             |                                               |
| Nov. 6-<br>Nov. 9                           | INTERNATIONAL TRADE FAIR FOR FABRIC BUYERS IN MILAN<br>Contact: Mitam, Galleria San Babila 4/D-1-20122 Milano                                                                                                                                                                   |                                             |                                               |
| Sunday<br>Nov. 7-<br>Nov. 9                 | SHOE<br>SHOW<br>Sponsored by American Footwear Mfrs Assn; National Shoe Retailers Assn;<br>Volume Footwear Retailers of America; New England Footwear Assn. Contact:<br>Howard Reddy, New Yorker Hotel, 8th Ave. & 34th St., 594-7606.                                          | FOOTWEAR<br>MANUFACTURERS                   | STATLER HILTON;<br>NEW YORKER HOTEL           |
| Sunday<br>Nov. 7<br>3:00 P.M.-<br>9:00 P.M. | PREVIEW: 11TH ANNUAL<br>HOLIDAY BOUTIQUE<br>Sponsored by N.Y. Diabetes Association. Price: \$5.00. (Nov. 8 & 9:<br>11:00 A.M. - 10:00 P.M., admission: \$1.00).                                                                                                                 | JR. DIVISION,<br>CAMP NYDA                  | CARLTON HOUSE<br>MADISON AVE. & 61ST ST.      |
| Monday<br>Nov. 8-<br>Nov. 11                | MARKET WEEK SHOWS<br>SPRING '72<br>Showings 9:30, 11:00, 2:00, 3:00. Contact: Marjorie Carney, 682-5580.                                                                                                                                                                        | VASSARETTE                                  | 261 MADISON AVENUE<br>LITTLE THEATRE          |
| Monday<br>Nov. 8<br>11:00 A.M.<br>3:00 P.M. | SHOWING OF HOLIDAY<br>& SPRING COLLECTIONS<br>Presentation of Berkshire, Christian Dior and Vanity Fair leg fashions.<br>Also Nov. 9, 10 and 11 at 11:00 A.M. and 3:00 P.M. Contact: 581-8050.                                                                                  | BERKSHIRE                                   | 640 FIFTH AVENUE<br>SHOWROOM - 6TH FLOOR      |
| Monday<br>Nov. 8-<br>Nov. 12                | SPRING LINGERIE<br>MARKET WEEK<br>"The Composed Female" -- in body fashions, daywear, sleep and loungewear.<br>Daily at 9:30, 11:00, 2:30. Mon., Nov. 8 at 11:00 and 2:30 only; Fri.,<br>Nov. 12 at 9:30 and 11:00 only. By appointment. Contact: Mary Ann Shraky,<br>682-8510. | GOSSARD-ARTEMIS                             | 330 MADISON AVENUE<br>SHOWROOM - PENTHOUSE    |
| Nov. 8                                      | 6:00 P.M., HELGA, Hotel Gotham, Private Suite, CI. 7-2200.                                                                                                                                                                                                                      |                                             |                                               |
| Beginning<br>Monday<br>Nov. 8               | SPRING COLLECTION<br>BY MARIE YELJENIC<br>Also re-introducing the Tara Tweed collection. Continuous showings.<br>Contact: Janice Watt, 594-2100.                                                                                                                                | LOOMTOGS                                    | 1407 BROADWAY<br>SHOWROOM - 35TH FLOOR        |
| Monday<br>Nov. 8-<br>Nov. 13                | SPRING COLLECTION<br>DESIGNED IN GREECE<br>By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.                                                                                                                                                               | YANNIS TSEKLENIS<br>OF ATHENS               | HOTEL PIERRE<br>PRIVATE SUITE                 |
| Beginning<br>Monday<br>Nov. 8               | SPRING HANDBAG<br>MARKET WEEK<br>Publicity: Natalie Marcin, MU. 3-6969.                                                                                                                                                                                                         | NATIONAL HANDBAG ASSN<br>(347 FIFTH AVENUE) | MEMBER<br>SHOWROOMS                           |



| <u>DATE</u>                                     | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                       | <u>GIVEN BY</u>                                | <u>WHERE</u>                                                  |
|-------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|---------------------------------------------------------------|
| Friday<br>Nov. 5<br>7:00 P.M.                   | ANNUAL "FRONT PAGE"<br>DINNER DANCE<br>Annual benefit dinner dance for Anne O'Hare McCormick memorial scholarship fund. Guests: Jack Gilford and Jonelle Allen. Master of Ceremonies: Joel Grey. Price: \$30.00 per person (black tie). Contact: Joan O'Sullivan MU. 2-5600. | NEWSPAPER WOMEN'S CLUB<br>OF NEW YORK          | HOTEL AMERICANA<br>BALLROOM                                   |
| Tuesday<br>Nov. 9<br>11:00 A.M.                 | PREVIEW OF<br>SPRING COLLECTION<br>Preview for press and buyers. By invitation. Contact: Mallory Hathaway, CI. 7-1100, ext. 345.                                                                                                                                             | STEPHEN BURROWS                                | 10 WEST 57TH STREET<br>2ND FLOOR                              |
| Nov. 9                                          | 2:30 P.M., TRAVILLA, 550 Seventh Avenue, 2nd floor, 564-2155.                                                                                                                                                                                                                |                                                |                                                               |
| Tuesday<br>Nov. 9<br>4:00 P.M.                  | SPRING AND SUMMER<br>SHOWING<br>Cacharel of Paris will present his Spring and Summer collection. By invitation. Contact: Susie Vogel, WI. 7-4406.                                                                                                                            | CACHAREL(DIV. MALLORY)<br>(530 SEVENTH AVENUE) | LAMB'S CLUB<br>130 WEST 44TH STREET                           |
| Tuesday<br>Nov. 9<br>7:00 P.M.-<br>9:00 P.M.    | JEWELRY DESIGNS<br>BY HELEN WOODHULL<br>Exhibit of ancient art objects, set in jewelry designs by Helen Woodhull, exclusively for Georg Jensen. ( <u>Note change of date</u> ). By invitation. Contact: Anita Tiburzi, 752-1510; or Lili Townsend, 935-2800.                 | GEORG JENSEN                                   | 601 MADISON AVENUE                                            |
| Beginning<br>Tuesday<br>Nov. 9                  | SPRING<br>BREVITY<br>By appointment. Contact: Betty Hanson, 279-9915.                                                                                                                                                                                                        | ANNE KLEIN<br>AND COMPANY                      | 205 WEST 39TH STREET<br>SHOWROOM - 3RD FLOOR                  |
| Beginning<br>Tuesday<br>Nov. 9                  | SPRING<br>COLLECTION<br>By appointment. Contact: Gayle Osman, 868-2135.                                                                                                                                                                                                      | DESIGNERS'<br>MELANGE                          | 205 WEST 39TH STREET<br>SHOWROOM - 2ND FLOOR                  |
| Wednesday<br>Nov. 10<br>12:30 P.M.<br>Luncheon  | BENEFIT SHOW<br>BY PIERRE CARDIN<br>Fall-Holiday Pierre Cardin collection at the Boy Scouts Ninth Annual benefit fashion show. Price: \$20.00 each. Commentator: Lynne Lyons Blum. Publicity: Robert Bolton, WI. 7-8400.                                                     | BOY SCOUTS OF AMERICA<br>(25 WEST 43RD STREET) | ST. REGIS HOTEL<br>ROOF                                       |
| Wednesday<br>Nov. 10<br>12:30 P.M.<br>Luncheon  | FASHION SHOW<br>AT LUNCHEON<br>Holiday and Resort collections. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.                                                                                                                                | MALCOLM STARR DIVISIONS                        | BARBETTA RESTAURANT<br>321 WEST 46TH STREET                   |
| Wednesday<br>Nov. 10<br>5:00 P.M.-<br>9:00 P.M. | OLD FASHIONED<br>CHRISTMAS BAZAAR<br>For benefit of Educational and Community Programs. Contact: Claude Delibes, 564-0700.                                                                                                                                                   | NAT'L HOME FASHIONS<br>LEAGUE FOUNDATION       | 23 PARK AVENUE<br>ADVTG. CLUB-2ND FLOOR<br>Admission: \$2.50. |
| Nov. 10                                         | 6:00 P.M., HELGA, Hotel Gotham, Private Suite, CI. 7-2200.                                                                                                                                                                                                                   |                                                |                                                               |
| Beginning<br>Thursday<br>Nov. 11                | OPENING OF SPRING<br>COLLECTION<br>Continuous showings. Contact: Gina Harrington, PE. 6-9601.                                                                                                                                                                                | CALVIN KLEIN                                   | 205 WEST 39TH STREET<br>SHOWROOM - 4TH FLOOR                  |
| Nov. 14                                         | RESORT & SPRING MARKET WEEK IN CHICAGO (Nov. 14-18)                                                                                                                                                                                                                          |                                                |                                                               |



| <u>DATE</u>                                              | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                  | <u>GIVEN BY</u>                               | <u>WHERE</u>                                    |
|----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------------|
| Monday<br>Nov. 15<br>4:00 P.M.<br>Cocktails              | FASHION<br>PRESENTATION<br>"Buyer's Choice" -- cocktail reception and fashion presentation to feature designers and leading retail personalities. By invitation.<br>Contact: Ellen Benner, 759-4800.                                                                    | DUPLAN KNITS                                  | PLAZA HOTEL<br>GRAND BALLROOM                   |
| Monday<br>Nov. 15-<br>Nov. 19                            | READY-TO-WEAR<br>FROM CANADA<br>Coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear.<br>By appointment. Contact: Don Russell, 586-2400.                                                                                                            | CANADIAN DEPT. INDUSTRY<br>TRADE AND COMMERCE | HOTEL McALPIN<br>7TH FLOOR                      |
| Beginning<br>Monday<br>Nov. 15                           | OPENING OF<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: 594-0352. Publicity: Stutman Associates, 247-2662.                                                                                                                                      | NAT HIRSCH FOR<br>JUNIOR GALLERY              | 250 WEST 39TH STREET<br>SHOWROOM - 10TH FLOOR   |
| Beginning<br>Monday<br>Nov. 15                           | OPENING OF<br>SPRING COLLECTION<br>Continuous by appointment. Contact: Marty Oshrin, 239-4768. Publicity: Stutman Associates, 247-2662.                                                                                                                                 | HENRY RUTMAN<br>FOR MISS GALLERY              | 230 WEST 38TH STREET<br>SHOWROOM - 10TH FLOOR   |
| Cancelled<br>Nov. 16                                     | BLOOMINGDALE'S PRESS PREVIEW OF "THE TRIMMERS", NEW CONCEPTS IN HAIR STYLING, ORIGINALLY SCHEDULED FOR NOV. 16 AT 12:30 P.M., HAS BEEN CANCELLED.                                                                                                                       |                                               |                                                 |
| Tuesday<br>Nov. 16<br>7:00 P.M.-<br>9:00 P.M.            | PRESS PREVIEW:<br>ANDREW GRIMA JEWELRY<br>New collection of futuristic jewelry by Andrew Grima. By invitation.<br>Contact: Lili Townsend, 935-2800.                                                                                                                     | GEORG JENSEN                                  | 601 MADISON AVENUE                              |
| Wednesday<br>Nov. 17<br>4:00 P.M.<br>Cocktails           | OPENING OF RESORT<br>& SUMMER COLLECTION<br>News in beach cover-ups and sportswear. By invitation. Show at 4:30.<br>Fashion Director: Mia Grau. Contact: Mike Kipperman, 1411 Bwy., 947-6822.                                                                           | SHERRY MFG. CO.<br>OF MIAMI                   | MORGEN'S RESTAURANT<br>141 WEST 38TH STREET     |
| Wednesday<br>Nov. 17<br>4:00 P.M.<br>Cocktails           | PRESS PREVIEW:<br>SPRING MENSWEAR<br>John Weitz will preview his collection of Spring menswear for the press.<br><u>Show at 4:30.</u> By invitation. Contact: Helen Berkowitz, 563-4920.                                                                                | JOHN WEITZ<br>(40 WEST 55TH STREET)           | HAMPSHIRE HOUSE<br>THE COTTAGE                  |
| Thursday<br>Nov. 18<br>7:30 P.M.<br>Cocktails-<br>Dinner | 22ND ANNUAL<br>FAN BALL<br>Hon. Chmn: Mrs. Richard M. Nixon. Hon. Co-Chmn: H.R.H. Princess Mikasa.<br>Men's Committee Chmn.: Col. Serge Obolensky. President: Mrs. Herbert T. Mundin. Reservations: \$75.00 each (black tie). Contact: 15 East 67th Street, LE. 5-4340. | CHILDREN'S CANCER<br>FUND OF AMERICA          | PLAZA HOTEL<br>TERRACE & BALLROOM               |
| Nov. 25                                                  | THANKSGIVING DAY (Thursday)                                                                                                                                                                                                                                             |                                               |                                                 |
| Sunday<br>Nov. 28-<br>Dec. 3                             | SEMI-ANNUAL<br>PRESS WEEK<br>Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.                                                                                                                | AMERICAN DESIGNER<br>SHOWINGS                 | MARRIOTT'S ESSEX HOUSE<br>16 CENTRAL PARK SOUTH |
| Thursday<br>Dec. 2<br>3:30 P.M.                          | OPENING OF SPRING<br>COLLECTION<br>By invitation only. Contact: Anita Tiburzi, 752-1510.                                                                                                                                                                                | VALENTINO BOUTIQUE                            | PLACE TO BE<br>ANNOUNCED                        |



CONTINUOUS SHOWINGS - THESE SPRING COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI . . . . . 1407 Broadway, 9th floor, 736-5282

ZUZU ANGEL (at Tres Vite) . . . . . 108 West 39th Street, 11th floor, 947-3191

AQUANALA . . . . . 512 Seventh Avenue, 13th floor, 636-1076

ARBE IMPORTS . . . . . 498 Seventh Avenue, 11th floor, LW. 4-0220

THE ARKINS . . . . . 530 Seventh Avenue, 7th floor, WI. 7-5324

HOUSE OF BRANELL . . . . . 530 Seventh Avenue, 27th floor, 736-6983

CARLYE DRESS BY SADYE WEINBERG . . . . . 530 Seventh Avenue, 8th floor, 244-6761

MARIE CHANTAL (at Feder). . . . . 498 Seventh Avenue, 2nd floor, 524-9862

CLARET BY ARTHUR DOUCETTE . . . . . 530 Seventh Avenue, 26th floor, LC. 3-6126

CONCEPT VII BY JACK BODI . . . . . 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL . . . . . 498 Seventh Avenue, 23rd floor, BR. 9-6560

DAVIDOW BY UMBERTO MANZO . . . . . 205 West 39th Street, 6th floor, 736-6909

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 239-8530

DIA DIODATO . . . . . 512 Seventh Avenue, 38th floor, 594-3219

WILSON FOLMAR . . . . . 530 Seventh Avenue, 14th floor, LA. 4-5923

SEYMOUR FOX; MISS FOX . . . . . 512 Seventh Avenue, 22nd floor, LO. 4-3246

HENRY FRIEDRICKS; CLARENDON . . . . . 205 West 39th Street, 13th floor, PE. 6-8867

DIANE VON FURSTENBERG . . . . . 39 West 55th Street, 3rd floor, PL. 7-0222

GAVI BY MILTON KORWIN . . . . . 530 Seventh Avenue, 26th floor, LO. 3-6126

RUDI GERNREICH FOR HARMON KNITWEAR . . . . 530 Seventh Avenue, 20th floor, 695-1617

GINORI . . . . . 498 Seventh Avenue, 12th floor, 244-4700

GOLDWORM KNITS . . . . . 1410 Broadway, 20th floor, 244-1700

HARMAY, INC. BY ST. ARMOUR . . . . . 498 Seventh Avenue, 22nd floor, PE. 6-5547

JAMISON . . . . . 498 Seventh Avenue, 24th floor, OX. 5-4812

JEREMY BY ALAN PHILLIPS . . . . . 530 Seventh Avenue, 10th floor, 594-0870

JEUNESSE . . . . . 498 Seventh Avenue, 12th floor, OX. 5-6234

JONNY HERBERT; PAB LTD . . . . . 498 Seventh Avenue, 18th floor, 565-6900

JUNIOR ACCENT . . . . . 498 Seventh Avenue, 10th floor, LO. 4-1434



(THESE SPRING COLLECTIONS HAVE OPENED (Continued from page 9))

NAT KAPLAN . . . . . 498 Seventh Avenue, 21st floor, LO. 5-4115

KIMBERLY . . . . . 1410 Broadway, 10th floor, LO. 4-1080

ALEXIS KIRK . . . . . 55 Park Avenue, 1st floor, MU. 9-8466

TINA LESER . . . . . 550 Seventh Avenue, 6th floor, 354-1122

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO. 3-4358

McMULLEN . . . . . 550 Seventh Avenue, 20th floor, OX. 5-4270

MIGNON . . . . . 498 Seventh Avenue, 15th floor, BR. 9-5991

MOUNTAIN ARTISANS (W. VA.) . . . . . Hotel Gotham, Suite 1605, CI. 7-2200

NANTUCKET ORIGINALS . . . . . 498 Seventh Avenue, 17th floor, CH. 4-3558

ORIGINALA . . . . . 512 Seventh Avenue, 43rd floor, 695-5100

PAPILLON . . . . . 550 Seventh Avenue, 20th floor, MU. 8-2130

PARKLEY SHIRTS BY PHILIPPE VENET . . . . . 1239 Broadway, 7th floor, 532-5606

PARNES FEINSTEIN; PF KNITS . . . . . 530 Seventh Avenue, 10th floor, BR. 9-0952

MOLLIE PARNIS & BOUTIQUE . . . . . 530 Seventh Avenue, 18th floor, 279-5012

POSH, INC . . . . . 550 Seventh Avenue, 18th floor, 947-0964

PRISCILLA OF BOSTON . . . . . 498 Seventh Avenue, 9th floor, CH. 4-3847

RAFFAELE - FRANK LEONE . . . . . 530 Seventh Avenue, 20th floor, LO. 5-3250

BEN REIG . . . . . 498 Seventh Avenue, 23rd floor, CH. 4-1542

SYLVAN RICH (RICHARD TAM/JON MANDL, . . . 530 Seventh Avenue, 9th floor, 947-8470  
REBECCA, PHYLLIS SUES, WILLI OF CALIF.)

SAMUEL ROBERT . . . . . 1407 Broadway, 40th floor, LA. 4-4562

DOMINIC ROMPOLLO . . . . . 550 Seventh Avenue, 9th floor, 239-4155

GIORGIO DI SANT'ANGELO, INC. . . . . 6 West 56th Street, 3rd floor, 245-1550

FERDINANDO SARMI . . . . . 20 West 57th Street, 7th floor, 765-3535

ABE SCHRADER BY BELLE SAUNDERS . . . . . 530 Seventh Avenue, 15th floor, LO. 4-9194

KEN SCOTT . . . . . 17 East 67th Street, 3rd floor, 249-9600

JERRY SILVERMAN BY SHANNON RODGERS . . . . 530 Seventh Avenue, 17th floor, CH. 4-7522

SPORTCOUTURE BY FRANCESCA FOR DAMON . . . 1410 Broadway, 12th floor, MU. 3-2467

V & J DESIGNS BY VICTOR JORIS . . . . . 500 Seventh Avenue, 5th floor, BR. 9-9223

VICTORIA ROYAL BY BILL HAIRE . . . . . 530 Seventh Ave., 7th floor, 947-6845.



# 1972

| JANUARY |    |    |    |    |    |    | FEBRUARY |    |    |    |    |    |    | MARCH     |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|----------|----|----|----|----|----|----|-----------|----|----|----|----|----|----|
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
|         |    |    |    |    |    | 1  |          |    |    |    |    |    | 1  |           |    |    |    |    |    |    |
| 2       | 3  | 4  | 5  | 6  | 7  | 8  | 6        | 7  | 8  | 9  | 10 | 11 | 12 | 5         | 6  | 7  | 8  | 9  | 10 | 11 |
| 9       | 10 | 11 | 12 | 13 | 14 | 15 | 13       | 14 | 15 | 16 | 17 | 18 | 19 | 12        | 13 | 14 | 15 | 16 | 17 | 18 |
| 16      | 17 | 18 | 19 | 20 | 21 | 22 | 20       | 21 | 22 | 23 | 24 | 25 | 26 | 19        | 20 | 21 | 22 | 23 | 24 | 25 |
| 23      | 24 | 25 | 26 | 27 | 28 | 29 | 27       | 28 | 29 |    |    |    |    | 26        | 27 | 28 | 29 | 30 | 31 |    |
| 30      | 31 |    |    |    |    |    |          |    |    |    |    |    |    |           |    |    |    |    |    |    |
| APRIL   |    |    |    |    |    |    | MAY      |    |    |    |    |    |    | JUNE      |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
|         |    |    |    |    |    | 1  |          |    |    |    |    |    | 1  |           |    |    |    |    |    |    |
| 2       | 3  | 4  | 5  | 6  | 7  | 8  | 7        | 8  | 9  | 10 | 11 | 12 | 13 | 4         | 5  | 6  | 7  | 8  | 9  | 10 |
| 9       | 10 | 11 | 12 | 13 | 14 | 15 | 14       | 15 | 16 | 17 | 18 | 19 | 20 | 11        | 12 | 13 | 14 | 15 | 16 | 17 |
| 16      | 17 | 18 | 19 | 20 | 21 | 22 | 21       | 22 | 23 | 24 | 25 | 26 | 27 | 18        | 19 | 20 | 21 | 22 | 23 | 24 |
| 23      | 24 | 25 | 26 | 27 | 28 | 29 | 28       | 29 | 30 | 31 |    |    |    | 25        | 26 | 27 | 28 | 29 | 30 |    |
| 30      |    |    |    |    |    |    |          |    |    |    |    |    |    |           |    |    |    |    |    |    |
| JULY    |    |    |    |    |    |    | AUGUST   |    |    |    |    |    |    | SEPTEMBER |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
|         |    |    |    |    |    | 1  |          |    |    |    |    |    | 1  |           |    |    |    |    |    |    |
| 2       | 3  | 4  | 5  | 6  | 7  | 8  | 6        | 7  | 8  | 9  | 10 | 11 | 12 | 3         | 4  | 5  | 6  | 7  | 8  | 9  |
| 9       | 10 | 11 | 12 | 13 | 14 | 15 | 13       | 14 | 15 | 16 | 17 | 18 | 19 | 10        | 11 | 12 | 13 | 14 | 15 | 16 |
| 16      | 17 | 18 | 19 | 20 | 21 | 22 | 20       | 21 | 22 | 23 | 24 | 25 | 26 | 17        | 18 | 19 | 20 | 21 | 22 | 23 |
| 23      | 24 | 25 | 26 | 27 | 28 | 29 | 27       | 28 | 29 | 30 | 31 |    |    | 24        | 25 | 26 | 27 | 28 | 29 | 30 |
| 30      | 31 |    |    |    |    |    |          |    |    |    |    |    |    |           |    |    |    |    |    |    |
| OCTOBER |    |    |    |    |    |    | NOVEMBER |    |    |    |    |    |    | DECEMBER  |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
| 1       | 2  | 3  | 4  | 5  | 6  | 7  |          |    |    |    |    |    | 1  |           |    |    |    |    |    |    |
| 8       | 9  | 10 | 11 | 12 | 13 | 14 | 5        | 6  | 7  | 8  | 9  | 10 | 11 | 3         | 4  | 5  | 6  | 7  | 8  | 9  |
| 15      | 16 | 17 | 18 | 19 | 20 | 21 | 12       | 13 | 14 | 15 | 16 | 17 | 18 | 10        | 11 | 12 | 13 | 14 | 15 | 16 |
| 22      | 23 | 24 | 25 | 26 | 27 | 28 | 19       | 20 | 21 | 22 | 23 | 24 | 25 | 17        | 18 | 19 | 20 | 21 | 22 | 23 |
| 29      | 30 | 31 |    |    |    |    | 26       | 27 | 28 | 29 | 30 |    |    | 24        | 25 | 26 | 27 | 28 | 29 | 30 |
|         |    |    |    |    |    |    |          |    |    |    |    |    |    | 31        |    |    |    |    |    |    |